

SEVEN SIMPLE STEPS TO A SENSATIONAL AND SAFE SHOWER

Oakville, Ontario... You do it every day... and sometimes more than once a day... but, how often do you *actually* think about your shower routine? And, is it living up to its potential? Follow these seven simple steps and soon your daily shower escape can become sensational *and* safe – all with only a minimal investment.

Step 1: Undress Without Mess

Before stepping into the shower, are you going to commit one of the biggest pet peeves* of dropping your clothes on the floor... or will you hang them up? To ensure that your bath looks neat (and doesn't annoy those with whom you share a bathroom) don't drop your clothes on the floor – instead, install a robe hook (or two) just outside the shower to easily hang-up clothes.

Step 2: Start the Shower

When turning on the shower, are you greeted with a sensational stream... or a wimpy wash? To create a sensational shower be sure you start with a quality showerhead.

And upgrading your showerhead is simple. Just unscrew your current showerhead; wrap some plumber's tape around the arm; and screw on the new showerhead. A rainshower is an excellent choice to provide quality coverage – and there are many options at affordable prices.

Step 3: Pamper with Products

Did you know that men cite "having too many items cluttering up the space" as their number one pet peeve in the shower? And while we don't want to part with our favorite body wash, shampoo or conditioner, it's easy to add a bit of organization with a shower shelf. But don't limit your upgrades to serve simply as storage. New Designer Grab Bars with Shelves from Moen Home Care® offer a stylish shelf storage solution, available in both corner and straight varieties – while also adding the safety of a grab bar.

Step 4: Stretch Your Space

If you're feeling a bit claustrophobic in the shower, it may be time for an update. But don't think adding additional shower space means adding a lot of cost. You can easily add additional elbow room by simply swapping your straight shower curtain rod with a curved shower rod. And, with the Moen Tension Curved Shower Rod installation is a breeze.

Step 5: Take a Seat

Ahh... clutter conquered... a great showerhead... more elbow room... but wouldn't you be more relaxed (and feel more secure while shaving your legs or washing your feet) if you had a nice place to sit? If your current shower doesn't have built-in seating, there is a wide range of seating options, from freestanding chairs or seats to more upscale fold-down shower seats featuring teak and stainless finishes. But no matter which you choose, you'll soon see that serenity in the shower feels safer in a seated position.

Step 6: Slip and Slide

It's inevitable in the bath – water is going to create slick surfaces. So, before you step in and shower, be sure that you won't fall flat. For less than the cost of a cup of coffee, you can install treads to the bottom of your shower for more sure footing and added traction.

Step 7: Grab a Towel

Finally, once you're squeaky clean and relaxed, you'll want to reach out for a fluffy, warm towel and climb out of the shower. How can you ensure your towels are close at hand? Install a towel bar just outside the shower area. But don't choose just any towel bar – add extra safety with a towel bar that incorporates a grab bar.

“Our research shows that the most challenging and potentially dangerous bathroom activity is getting in and out of the bathtub or shower safely,” said Jack Suvak, senior director of Market Research and Insights, Moen. “And, many bathers rely on items, such as towel bars or shower door handles, which are not built to hold a person's weight. This is why our new Designer Grab Bar with Towel Bar is the ideal solution.”

With a few simple and inexpensive updates, you can easily achieve a sensational and safe shower in no time at all. For more information about products from Moen Canada, visit moen.ca.

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**Survey conducted by Moen Market Research and Insights group*

About Moen Canada

As the #1 faucet brand in North America, Moen Canada offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories and bath safety products for residential applications – each delivering the best possible combination of meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior performing products that deliver lower lifetime costs for today's facilities.

Moen's legacy of thoughtful design stemmed from an invention by Al Moen. In 1937, after burning himself at a sink with traditional single taps for hot and cold water, a young, determined Al Moen set about inventing a single-handle faucet designed to mix hot and cold. The invention, finalized in 1939, revolutionized the plumbing industry and set the stage for 75 years of innovation.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The company is a leader in the home and security industries and features well-known and trusted brands like Moen® faucets, Master Lock® padlocks and security products, MasterBrand Cabinets®, Therma-Tru® entryway systems and Simonton Windows®. For more information, please visit www.fbhs.com.

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